

VENUS DE MILOS RIVAL FOR PERFECT PROFILE IS FOUND

Jury Of Artists At San Francisco Exposition Awards National Prize to Mrs. Samuel Bredon For a Face Of Most Beautiful Contour—Winner Who Is Now Compared With the Great Beauties Of History Tells Secret Of How She Obtains Her Beauty Without the Aid Of Cosmetics

Mrs. Samuel Bredon has been chosen by the art commission at the San Francisco Exposition a woman with a perfect profile. In this she has wrested laurels away from Venus de Milo, who until that time was considered by artists a model of a perfect profile.

Mrs. Bredon is a woman with light brown hair and hazel eyes. In her features she much resembles Marie Antoinette, wife of King Louis XVI. of France, and Josephine Beauharnais, wife of Napoleon Bonaparte, both of whom were considered as having perfect profiles.

Mrs. Bredon until the time she entered the contest at the fair didn't think much about facial beauty and profiles. She had a husband and a home and that was enough. Photographers told her she had a perfect profile and she decided to try for the prize.

She doesn't believe much in cosmetics or face powders and adheres to the principles that fresh air and exercise do more for the complexion than cosmetics and massage.

Venus de Milo has been compelled to step down from her pedestal by a pretty American woman.

The Olympian goddess who long has been considered perfect by the art world and displayed in every home where art is appreciated, has had her honors wrested away by Mrs. Samuel Bredon of St. Louis.

The art commission of the San Francisco Exposition has awarded Mrs. Bredon first prize for having a perfect profile and therefore this modern Venus is welcomed to a place in the art world as a model and within a short time will be in great demand.

A perfect profile is something that has been sought for ages by artists. Venus and certain other women—Marie Antoinette, wife of King Louis XVI. of France, and Josephine Beauharnais, wife of Napoleon Bonaparte, were considered as having perfect profiles and long have been the delight of painters of the old school.

BASIC OF PERFECTION.

One does not have to be pretty to have a perfect profile, although it must be said of Mrs. Bredon that she is a very beautiful woman. On the contrary, while Venus de Milo had perfect features in every detail, including an unusually perfect profile, her beauty is something of a question. Certainly as she appears in marble she hardly can be considered of unusual beauty. This may be explained by the fact that it is impossible for the sculptor to ex-

press the beauty of the eyes in marble, and the eyes of course are the souls of beauty.

Venus de Milo, of course, was a mythical goddess of Greek belief and supposed to live on Mt. Olympus where she was goddess of love and beauty. The sculptor of this image succeeded in producing one of the greatest masterpieces in the world, as far as artists are concerned, and for centuries her features have been used as the basis of perfection, as

far as the profile is concerned.

None but an artist, therefore, can realize the importance of having discovered in a really existing woman a perfection in profile that even rivals that of Venus itself.

In this contest were entered hundreds of beauties from all parts of the United States. But few of those who entered realized that what the commission sought was not mere beauty of face, but rather artistic regularity of features. That is to

say that the forehead must be almost straight with the exception of a slight posterior curve at the superior portion. That the superciliary ridges must be well arched, that the lips themselves slightly protrude in sort of a rosebud, that from the lower lip to the chin there be a well-defined inward curve and that the chin be so prominent that a straight line drawn from the forehead at the superciliary ridge would exactly touch the most prominent part of the chin.

ANOTHER VIEW OF MRS. BREDON'S CLASSIC PROFILE



MRS. SAMUEL BREDON, WINNER OF PRIZE FOR PROFILE

Even if all these conditions were fulfilled in any one or more of the contestants we still would have the matter of nose to consider. A nose, of course, must not be too long. There is an exact proportion between the forehead, nose and chin and should anyone of these three parts of the face be out of proportion there would be no chance of the profile being perfect.

The glabella, or space between the end of the forehead and the expanded portion of the nose, should be a slight curve and should not be too deep. The nose itself should be rather small and slender. However, in case it is too small or yet too big it naturally would bar the contestant from the honors.

HOW IT IS JUDGED.

What ever may be the appearance of the nose from a full view, be it fat or thin, is not concerned in the selection of a most perfect profile. It is sufficient for this consideration that the nose be straight from the glabella to the tip where it must curve in sharp lines, not so sharp, however, that the appearance of roundness is done away with.

After the nose is the philtrum of the upper lip. The philtrum from a full view is sort of a channel, but in profile is sort of a ridge. The ridge must be more or less prominent. The lips must neither be too full nor too thin.

If all these physical qualities are found to conform we have at once a perfect or a near perfect profile. Many who entered this contest had more or less splendid profiles, but never had the artists seen a more perfect profile than that of Mrs. Bredon.

Mrs. Bredon in many other particulars appears perfect. She is auburn haired, has hazel eyes and fair skin. In these qualities she corresponds with the other beauties of history. Venus de Milo, her statue indicates, had either blonde or light auburn hair and was light complexioned. Marie Antoinette, Queen of France, had auburn hair and was light complexioned. Josephine Beauharnais, wife of Napoleon Bonaparte, had dark hair, but was fair of complexion.

So in all of these seeming perfections of the beauties of old Mrs. Bredon seems to be a counterpart. She is rather a slender woman, but well proportioned. Of her conquest of the prize for a perfect profile, she says:

"Of course, nothing can be attributed to me personally for having a more or less profile for I was born with it. I can express no rules for keeping the contour of the face perfect other than not to worry about it. I have never devoted much attention to my own features. That is, I have not employed cosmetics, wrinkle movers or much powder."

SPOILING BEAUTY.

"Really, it seems that women devote too much attention to their features and complexion and I believe in this way they really spoil their beauty. I had never paid much attention to my profile. Photographers often had told me that my profile was perfect, but I had considered it a compliment of the trade rather than a recognition of facial perfection on my part."

"However, when I heard of the contest at the fair in San Francisco I thought I might enter. I went to the photographers who, I thought, were flattering me and demanded to know the truth. When they reassured me that my profile was one of the most perfect they had seen and that I would do well to submit my photograph to the art committee I finally agreed."

"If, of course, is delightful to be chosen a woman with a perfect profile. No woman could feel other than flattered at receiving such an honor. Yet I feel that all women may be beautiful in profile and in facial qualities if they will give nature a little more chance and use less cosmetics."

"Of course, as far as the profile is concerned it is a gift of birth. A woman born with a long and prominent nose and a retreating chin can never in her life change these qualities. They are inherent. But where there is a slight blemish or deviation in formation I feel that it can be re-

moved with careful treatment."

"I find that the majority of women have noses that are slightly uplifted. This seems to be the one thing that prevents them from having perfect profiles. Yet I feel that if their parents started them in training when they were young they would be able to remove the blemish before they attained their majority. This may be accomplished by gently pressing downward on the nose every night and morning and gradually bringing it back into shape. Massage cream, of course, is useful in bringing about the reform of the features but other than that I trust in no cosmetics, use powder only when necessary and never bandage my face to prevent wrinkles."

"I feel that women spend too much time with their complexions. If they but knew the beneficial effect that air and sunshine have they would take greater advantage of nature's great beautifiers."

"That Mrs. Bredon will at once be in great demand among artists and photographers already has been indicated. The moment she was chosen the woman with the most beautiful profile, the photographers who had her pictures had them copyrighted and then sent them out for newspaper and art use, while other photographers asked sittings."

"If I can be of any use in aiding art I will go to New York," Mrs. Bredon said, "and will be glad to pose or sit before the camera. I am an amateur, but always have been greatly interested in art."

"I have certain natural pride and, of course, will not feel averse to having my pictures printed or displayed, but I do not intend to make a business of posing. If in the coming winter the photographers and artists want me I will meet them any time during the winter. But remember that I have a husband and a home that are very dear to me and nothing could win them away from me."

"I have no longing to be great other than to be great in womanly qualities and I am sure that the awarding of the prize to me will in no way affect my home life or future."

